

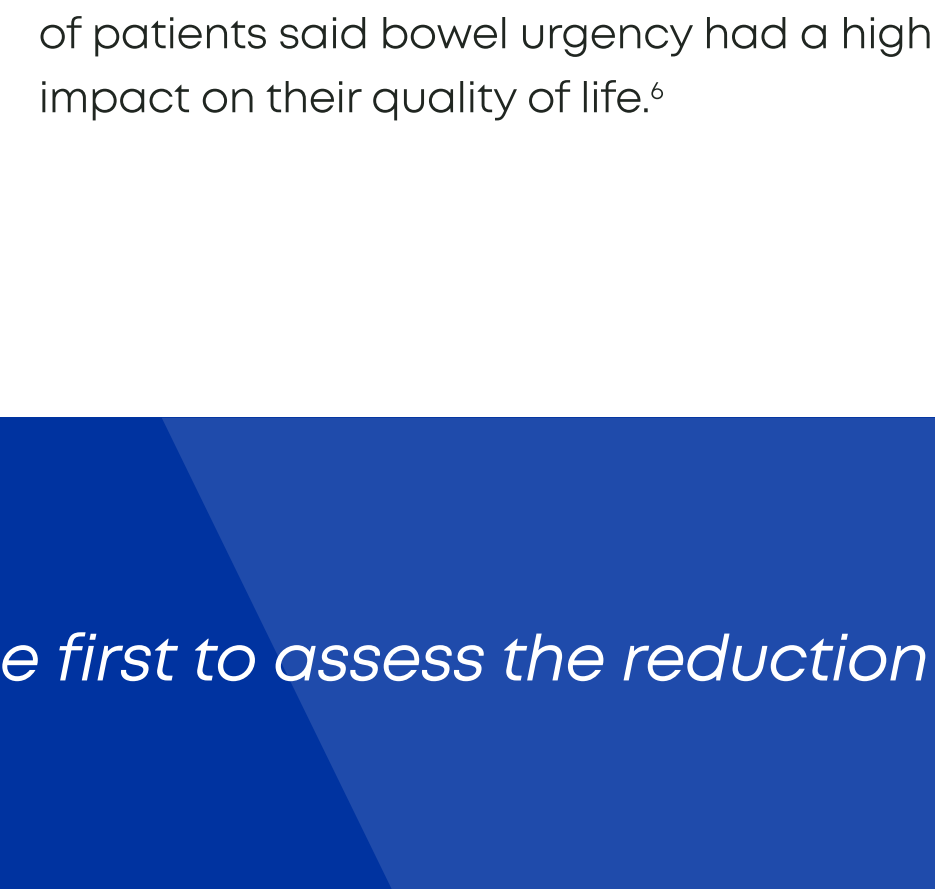
NOW APPROVED! OMVOH (MIRIKIZUMAB)^{TM1}

OmvoH helped patients with ulcerative colitis (UC) achieve sustained clinical remission and reduced bowel urgency severity^{1,2}



UC GUIDELINES HIGHLIGHT ADDRESSING BOWEL URGENCY AS AN IMPORTANT TREATMENT GOAL³

Bowel urgency is one of the most bothersome, disruptive, and important symptoms experienced by patients with UC.⁴



OMVOH IS ONE OF THE **FIRST UC TREATMENTS TO ASSESS BOWEL URGENCY AS A KEY SECONDARY ENDPOINT** IN CLINICAL TRIALS.^{1,2}

“The LUCENT trials were the first to assess the reduction of bowel urgency using a new scale.”
“The patients treated with OmvoH showed considerable improvements in bowel urgency...compared to those treated with placebo.”
— TL Name

Do you have UC patients that need a different treatment?

Dr. XY talks about the first trial to include a scale to measure bowel urgency, the patient's most bothersome symptom.



[WATCH NOW](#)



MEET MIA*

Mia has **moderately to severely active UC** and is still experiencing UC symptoms including bowel urgency

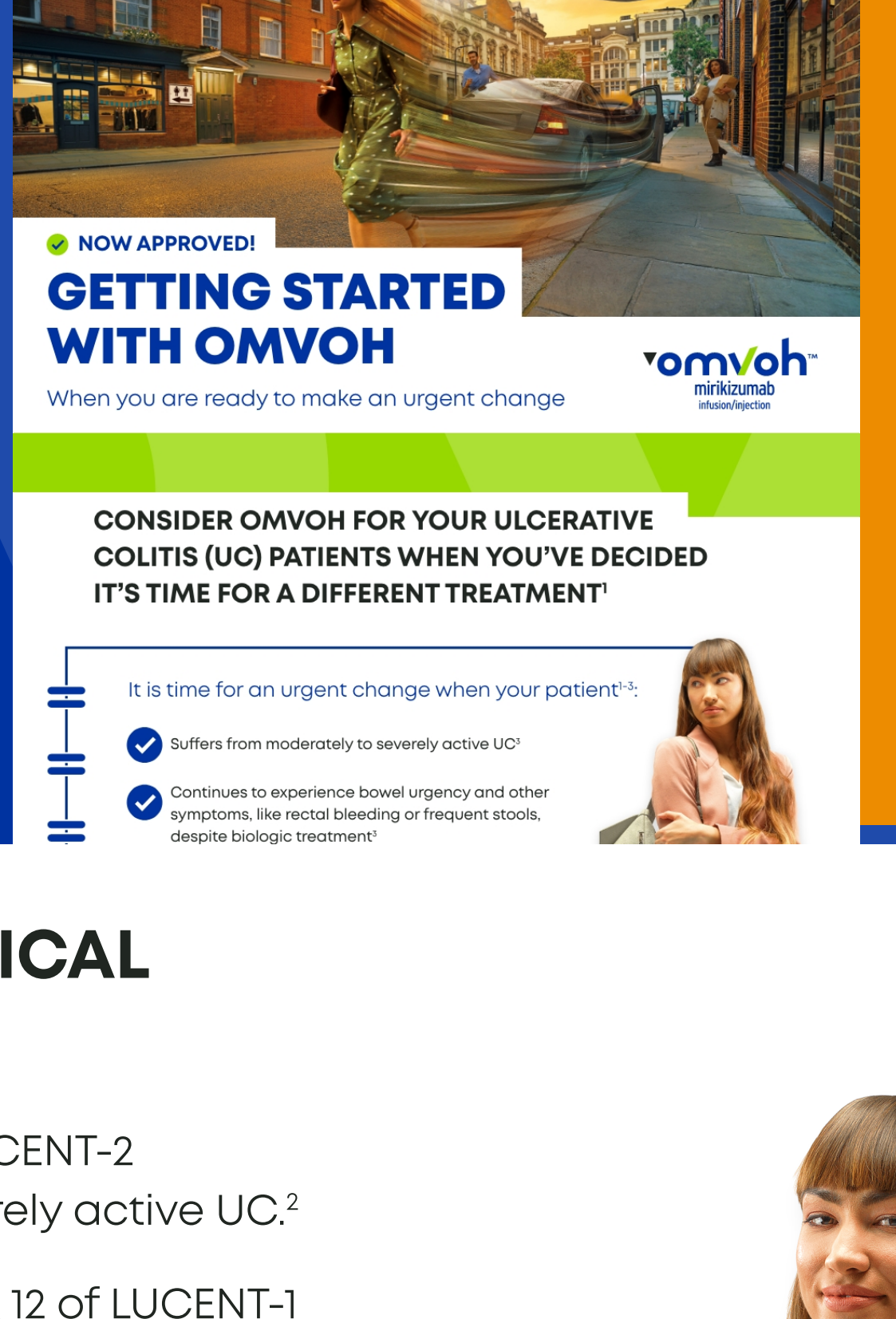
- She **continues to experience** bowel urgency and other symptoms, like rectal bleeding or frequent stools, despite biologic treatment⁷
- Bowel urgency is **her most bothersome symptom**, causing worry that she may not make it to the toilet on time every time.⁸
- You've determined **Mia is ready** for the next biologic

CONSIDER OMVOH (MIRIKIZUMAB) FOR YOUR PATIENTS WITH UC WHEN YOU'VE DECIDED IT'S TIME FOR A DIFFERENT TREATMENT¹

Are you ready to make the urgent change with OmvoH?

View infographic for more information on dosage and administration of OmvoH

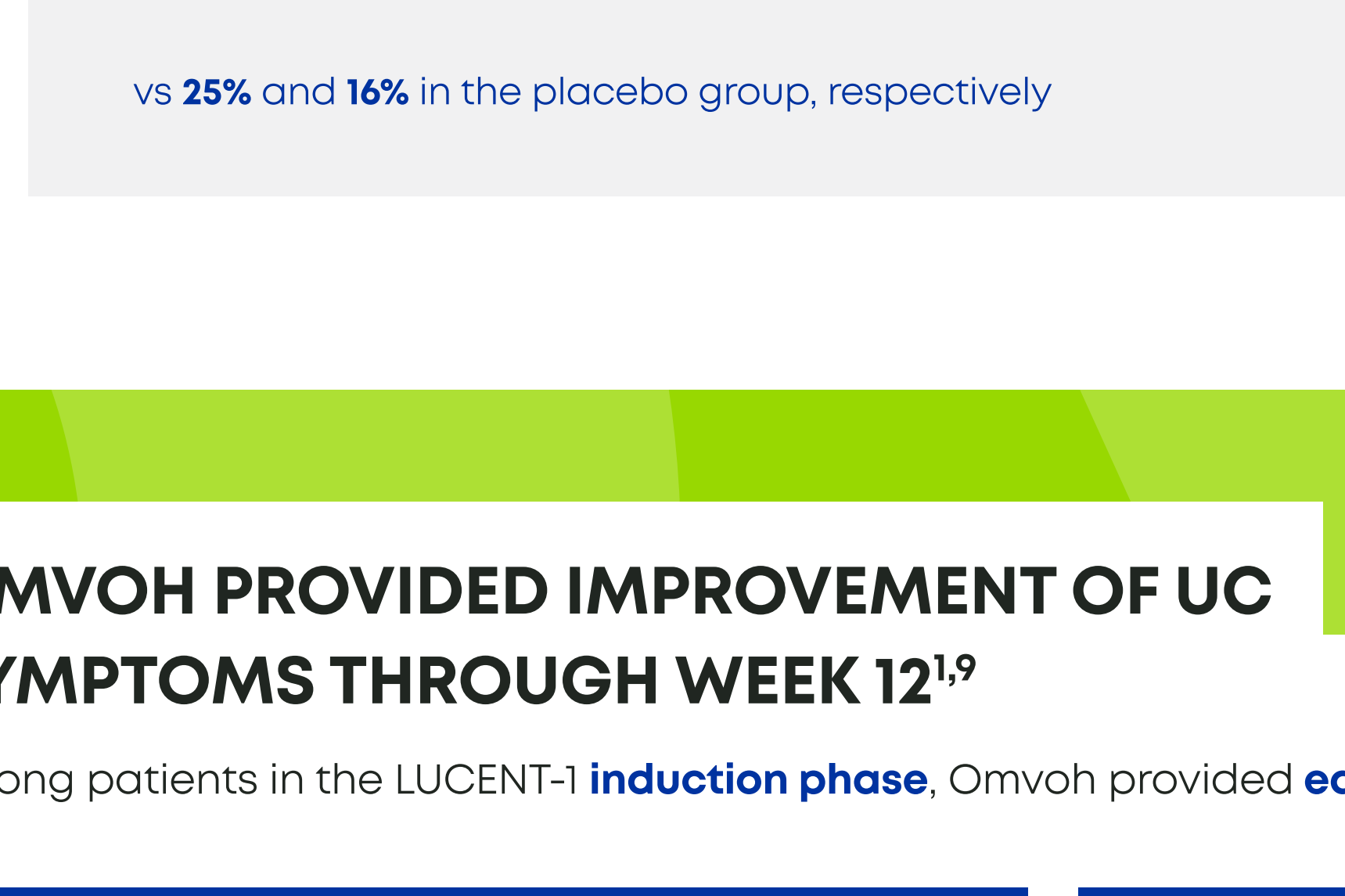
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OMVOH PROVIDED SUSTAINED CLINICAL REMISSION AT WEEK 52²

Sustained clinical remission was demonstrated in the LUCENT-2 maintenance study² of patients with moderately to severely active UC.²

Clinical responders to induction OmvoH therapy at Week 12 of LUCENT-1 were re-randomized to receive maintenance OmvoH therapy or placebo for 40 weeks in LUCENT-2.^{2,9}

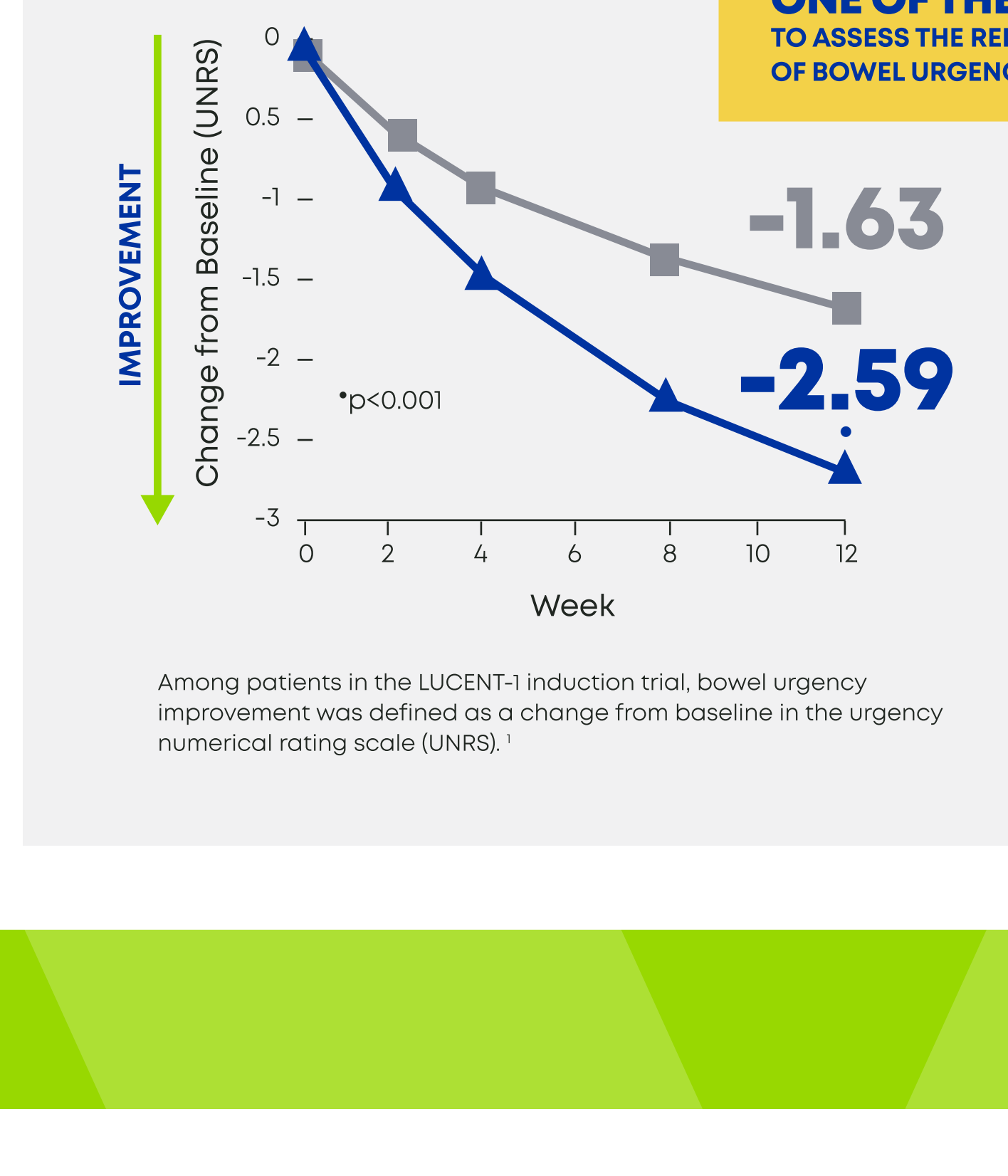
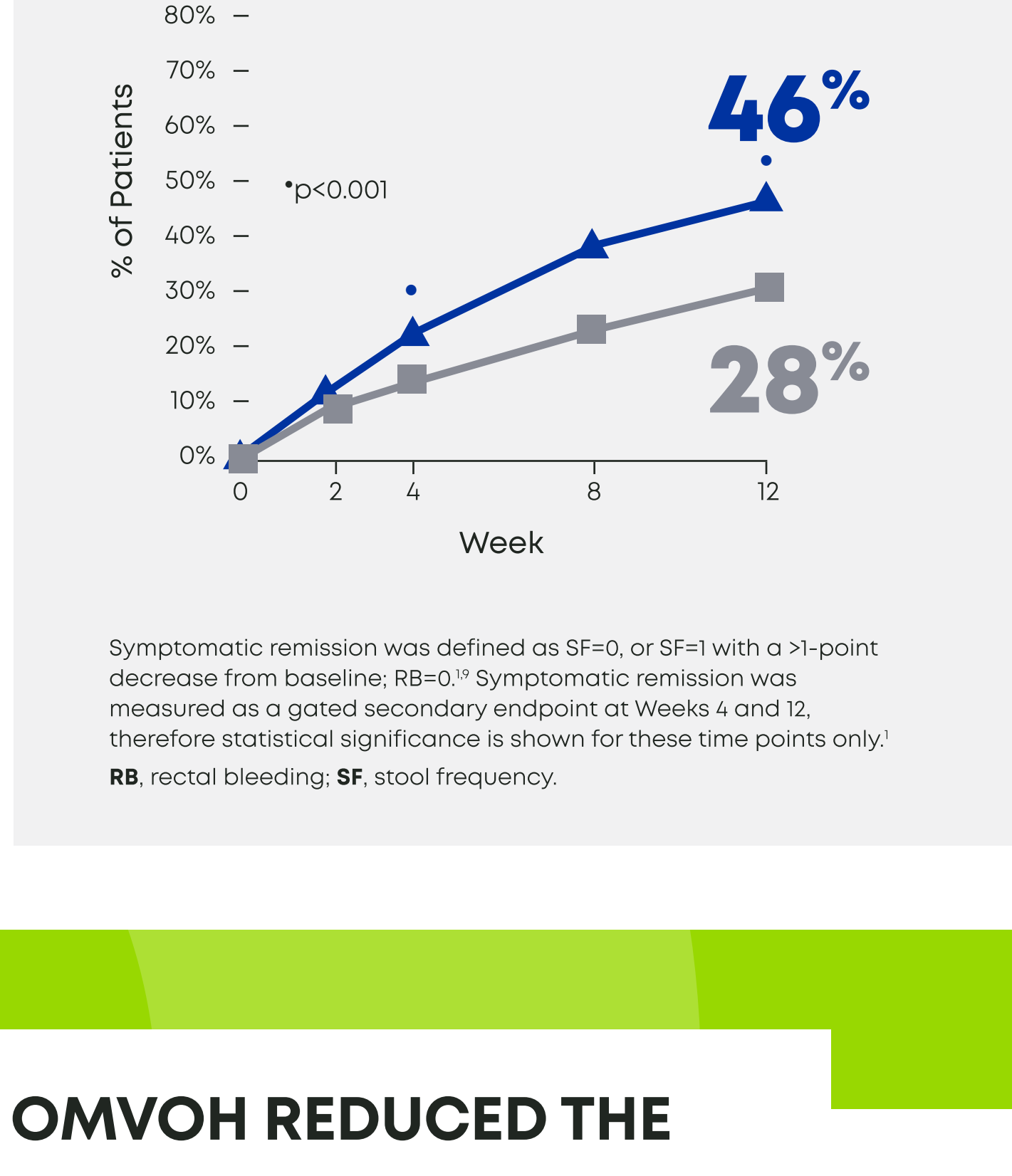


98% OF PATIENTS WHO ACHIEVED CLINICAL REMISSION AFTER 1 YEAR OF TREATMENT WITH OMVOH WERE **STEROID-FREE** FOR AT LEAST PREVIOUS 12 WEEKS (n=178/182).^{1,2}



OMVOH PROVIDED IMPROVEMENT OF UC SYMPTOMS THROUGH WEEK 12^{1,9}

Among patients in the LUCENT-1 induction phase, OmvoH provided **early symptomatic relief**.^{1,10}



OMVOH PIVOTAL TRIALS ARE **ONE OF THE FIRST TO ASSESS THE REDUCTION OF BOWEL URGENCY**.^{1,1}

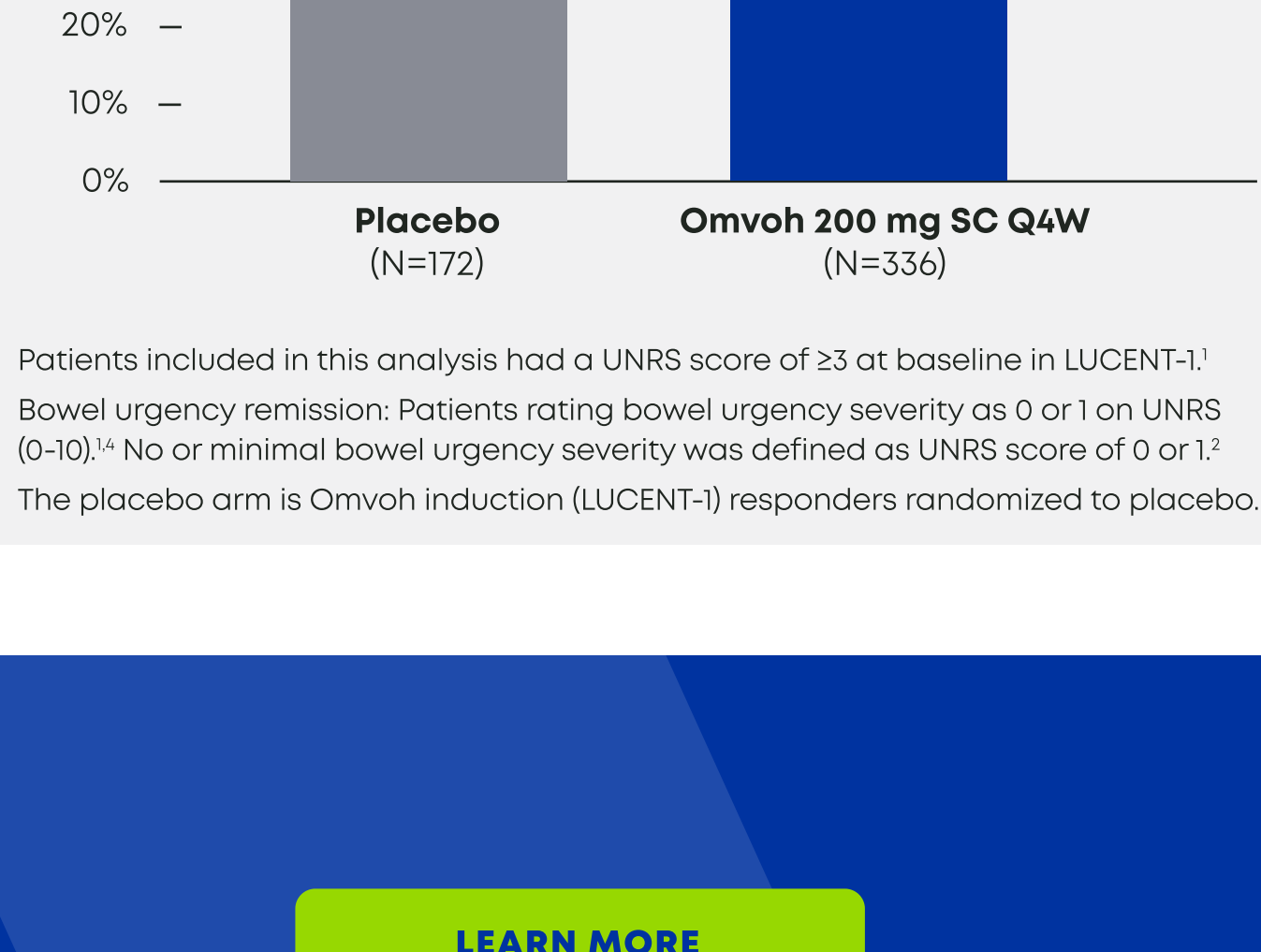
OMVOH REDUCED THE DISRUPTIVE IMPACT OF BOWEL URGENCY^{2,10}

OmvoH demonstrated a significant impact on bowel urgency, one of the most disruptive symptoms for patients with UC.^{2,10}

Among patients who achieved a clinical response with OmvoH in LUCENT-1, **43% achieved bowel urgency remission at Week 52**.²

BOWEL URGENCY SYMPTOM SEVERITY IS PERTINENT TO MEASURING UC DISEASE¹¹

PATIENTS ACHIEVING BOWEL URGENCY REMISSION AT WEEK 52 (UNRS=0 OR 1)²



Patients in the trial had a UNRS score of 0 or 1 at baseline. Bowel urgency remission was defined as a UNRS score of 0 or 1 on LUCENT-1 (0-10) or minimal bowel urgency severity was defined as UNRS score of 0 or 1.¹¹ The placebo arm is OmvoH induction (LUCENT-1) responders randomized to placebo.

Have you seen OmvoH's efficacy and safety data?

Get more details about OmvoH and the LUCENT-2 trial.

[LEARN MORE](#)

SAFETY PROFILE FROM TWO PHASE 3 TRIALS^{2,9}

OmvoH's overall safety profile was similar to that of previous mirikizumab studies in UC and **consistent with the known safety profile** of other anti-IL-23p19 antibodies.²

OmvoH was **well-tolerated**, with similar adverse events to placebo through 1 year. Rates of serious infections and malignancies were low and comparable to placebo.²

THE SAFETY OF OMVOH WAS EVALUATED IN TWO RANDOMIZED, DOUBLE-BLIND, PLACEBO-CONTROLLED PHASE 3 TRIALS^{2,9}

ADVERSE DRUG REACTIONS THROUGH WEEK 12 IN LUCENT-1 (INDUCTION) ¹²	OMVOH (N=958)	PLACEBO (N=321)	ADVERSE DRUG REACTIONS WEEKS 12-52 IN LUCENT-2 (MAINTENANCE) ¹³	OMVOH (N=389)	PLACEBO (N=192)
ADVERSE DRUG REACTIONS IN ≥1% OF OMVOH-TREATED PATIENTS AND HIGHER THAN PLACEBO			ADVERSE DRUG REACTIONS IN ≥1% OF OMVOH-TREATED PATIENTS AND HIGHER THAN PLACEBO		
Upper respiratory tract infections**	7.9%	5.9%	Upper respiratory tract infections**	11.8%	9.9%
Headache	3.3%	2.8%	Injection site reactions**	8.7%	4.2%
Rash**	1.1%	0.6%	Headache	4.1%	1.0%
			Rash**	3.6%	0%

The common adverse reactions were upper respiratory tract infections, headaches, rash and injection site reactions.¹

THE MAJORITY OF INJECTION-SITE REACTIONS WERE MILD TO MODERATE AND DID NOT LEAD TO DISCONTINUATION OF OMVOH^{2,9}

- In the maintenance study (LUCENT-2)** injection-site reactions were reported by 8.7% of patients taking OmvoH compared to 4.2% of patients taking placebo.²
- The most frequently reported reactions were:**
 - Injection-site pain¹
 - Injection-site reaction¹
 - Injection-site erythema¹

OMVOH HAD NUMERICALLY LOWER FREQUENCIES OF ADVERSE EVENTS AND DISCONTINUATIONS VS PLACEBO^{2,9}

SERIOUS ADVERSE EVENTS AND DISCONTINUATIONS	LUCENT-1 (INDUCTION) ¹⁴		LUCENT-2 (MAINTENANCE) ¹⁵		ADVERSE EVENTS OF SPECIAL INTEREST	LUCENT-1 (INDUCTION) ¹⁶		LUCENT-2 (MAINTENANCE) ¹⁷	
	OMVOH (N=958)	PLACEBO (N=321)	OMVOH (N=389)	PLACEBO (N=192)		OMVOH (N=389)	OMVOH (N=192)	PLACEBO (N=389)	PLACEBO (N=192)
Serious adverse events	2.8%	5.3%	3.3%	7.8%	Opportunistic Infection (narrow) ¹⁸	0.5%	0.3%	1.3%	0%
Discontinuations due to adverse events	1.6%	7.2%	1.5%	8.3%	Hepatic events**	1.6%	1.6%	3.1%	2.1%
					Serious infection	0.7%	0.6%	0.8%	1.6%
					Malignancy	0.2%	0%	0.3%	0.5%
					Major adverse cardiac event	0%	0%	0%	0.5%

*Hypothetical patient
¹Participants in the trial had completed the LUCENT-1 trial, a 12-week blinded induction study in which they were randomized to receive OmvoH (300 mg) IV or placebo IV every 4 weeks.
²Clinical responders from week 12 of LUCENT-1 were re-randomized into LUCENT-2 to receive maintenance OmvoH therapy (200 mg) SC or placebo every 4 weeks for 40 weeks.
³Clinical remission was defined as SF=0, or SF=1 with a ≥1-point decrease from LUCENT-1 baseline; rectal bleeding = 0, endoscopic subscore = 0 or 1 (excluding friability).
⁴The placebo arm is OmvoH induction responders randomized to placebo.
⁵Bio-failed includes biologic-failed and tofacitinib-failed patients. An additional 1 patient on placebo and 8 patients on OmvoH were previously exposed to but did not fail a biologic or JAKi. These patients were excluded from the bio-failed subgroup analysis.
⁶The data presented are from a post hoc analysis and were not type I error controlled. Therefore, treatment differences between OmvoH and placebo cannot be regarded as statistically significant.
⁷Upper respiratory tract infections contain the preferred terms: acute sinusitis, nasopharyngitis, oropharyngitis, oropharyngeal discomfort, oropharyngeal pain, pharyngitis, rhinitis, sinusitis, tonsillitis, upper respiratory tract infection, and viral upper respiratory tract infection.
⁸Rash contains the preferred terms: rash, rash macular, rash maculo-papular, rash papular, and rash pruritic.
⁹The most frequently reported events were injection site pain, injection site reaction, and injection site erythema.
¹⁰Excluding oral candidiasis and oral fungal infection.
¹¹Hepatic events include laboratory abnormalities reported as adverse events as well as any hepatobiliary disorder.

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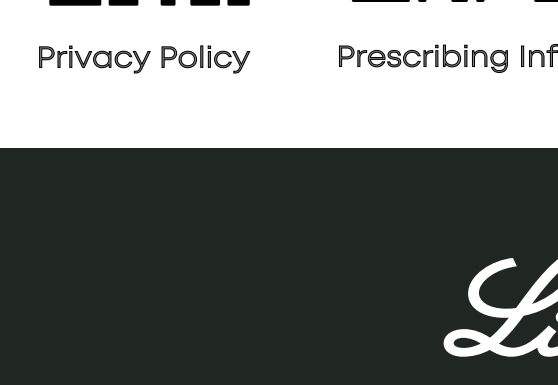
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OMVOH INDICATION

OmvoHTM (mirikizumab) is indicated for the treatment of adult patients with moderately to severely active ulcerative colitis.

PP-MR-AE-0075

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